

POSTER WORKSHOP

with Alexander Wagner, Goethe-Universität Frankfurt am Main

TIME AND PLACE

April 12, 2012, 10:00 a.m.–5:00 p.m. (including a one-hour lunch break)

Room: 2702 on the 27th floor of the AfE Tower

AIM OF THE WORKSHOP

The aim of the workshop is the communication of basic knowledge for the production of posters for a (liberal arts) academic poster presentation, taking into account design criteria with respect to form, content, and technique. In addition, at the end of the workshop participants will produce at least a basic outline of their own posters.

The idea behind the workshop is to cater as far as possible to the participants' individual needs. After exchanging ideas or initial design drafts for posters and clarifying basic design and implementation issues, in a supervised working phase participants will work together to deal with questions and problems arising in connection with producing a poster.

REQUIREMENTS

Each participant brings along a first draft/design idea for his or her poster in file form.

Each participant brings along his or her own laptop equipped with a program with which the poster will be produced, ideally professional graphics software (InDesign or similar). However, Scribus is also a suitable open source alternative (free download at www.scribus.net). Somewhat more awkward but acceptable for experienced users who do not want to learn a new program is PowerPoint. A conventional text-processing program is unsuitable.

SCHEDULE

10:00–10:30 a.m.	Short introduction and clarification of expectations
10:30 a.m.–12:00 p.m.	Introduction and discussion of the participants' ideas for posters
12:00–1:00 p.m.	Input into and discussion about design issues in terms of content, form, and technique
1:00–2:00 p.m.	Lunch break
2:00–4:30 p.m.	Supervised working phase during which participants work on the production of their own posters
4:30–5:00 p.m.	Concluding discussion / clarification of open questions

AFTER THE WORKSHOP

The IPC offers to collect the participants' posters, produce printable PDFs of the files, and have them printed at the university's printing center, for which

they will assume any costs that may arise. There will still be a few days' time after the workshop to carry out potential revisions. The final poster files need to be submitted at the latest by 12:00 p.m. on April 17, 2012, per e-mail to IPC-Poster@gmx.net. The finished posters can then be picked up from the workshop instructor on May 2 between 1:00 and 3:00 p.m. in room no. 2702 in the AfE Tower.

MISCELLANEOUS

Please take notice of the technical information (see separate information sheet) on producing posters before the start of the workshop. When using graphics/image files, certain criteria have to be adhered to in order to achieve a high-quality poster.

Tips for the design of posters are available [here](http://www.ncsu.edu/project/posters/NewSite/index.html) [Link auf <http://www.ncsu.edu/project/posters/NewSite/index.html>].

Even if several things have to be kept in mind—producing posters is fun and may provide new food for thought about one's own research project...

REGISTRATION

The number of participants is limited to a maximum of 15. Priority will be given to junior scholars who have been accepted to do a poster presentation at the conference “(Be-)Deutungsansprüche in qualitativer Forschung” (Claims of Meaning and Authority in Qualitative Research) on May 4/5, 2012, in Frankfurt (see www.methodenkritik.de). If this applies to you, please point this out when registering. In addition, please supply the name of the program installed on your laptop with which you want to work during the workshop. You can register until April 1, 2012, by contacting IPC staff member Robin Mohan at mohan@soz.uni-frankfurt.de.